

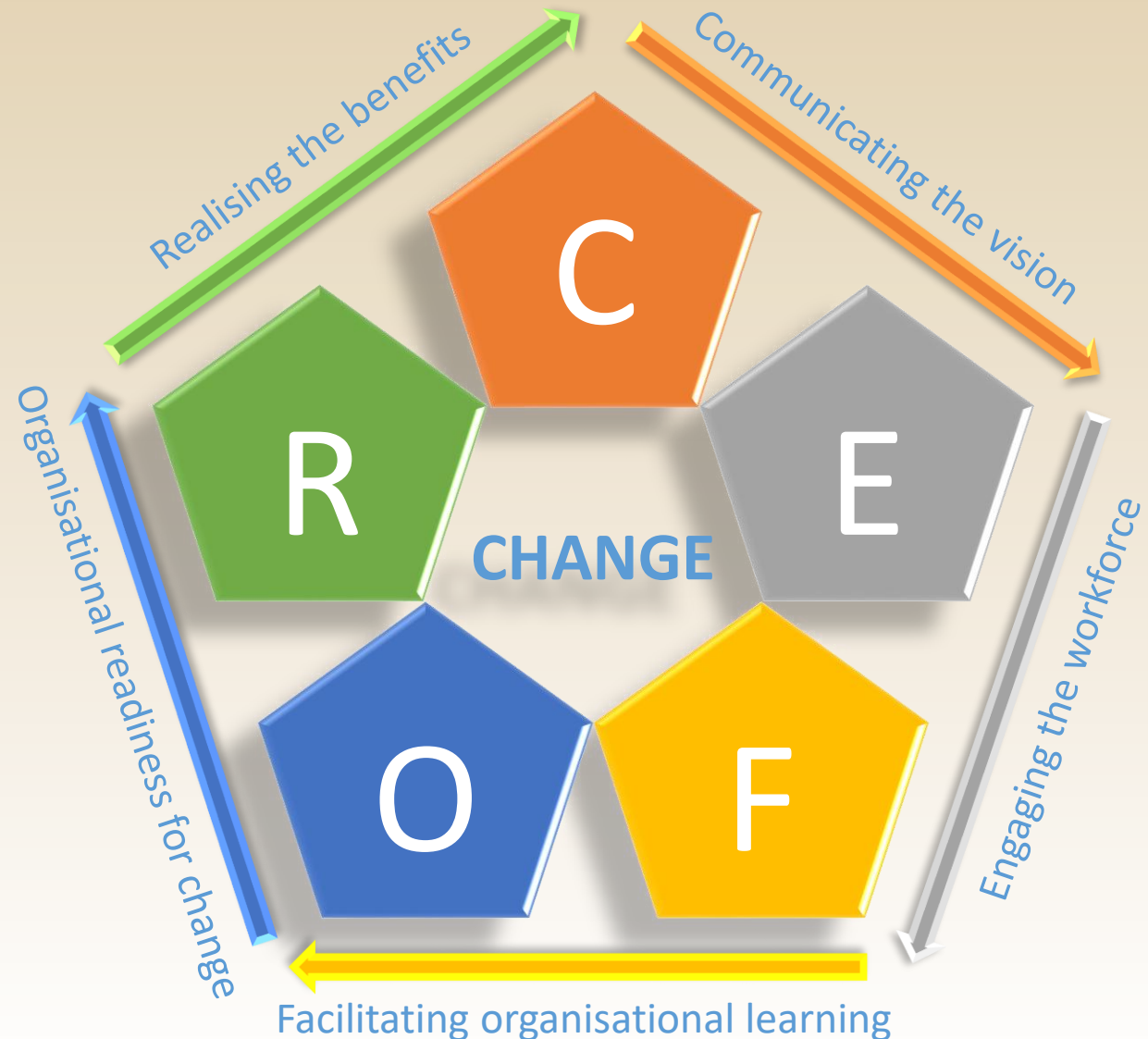
# ChangeForce Managing Change Framework

There are three things you must do to effect sustainable transformational change:

1. **Clarity:** be really clear about what it is you want to change
2. **Support:** provide the support people need to take on the change
3. **Consequences:** ensure there are both positive consequences for adopting the change and negative consequences for resisting it.

The *ChangeForce* matrix provides a framework to establish the teams and activities to lead sustainable transformational change from inception through delivery to evaluating, embedding and extending change across your organisation.

Call Jeremy on 07766 420550 to find out more.



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